



Giraffe Restaurants teams up with Zonerider Wi-Fi networks to offer diners, broadband access, which is a head and long neck, better than the competition.

Giraffe Restaurants, from it's first opening in trend-setting Hampstead, has grown to 28 outlets across Southern England, stretching from Manchester to Brighton.

This success is built on a unique formula which combines a relaxed atmosphere, informal dining making inventive use of fresh ingredients for breakfast, lunch & dinner and great world music.

Giraffe has been building up a strong local following, who are kept informed of the seasonally changing menu, promotions and what's sensational in sounds, by using Facebook, blogging and the cool short messaging community: Twitter.

Starting with a trial at the Oxford restaurant in January, Giraffe is rolling out Zonerider wireless broadband across the chain, to quote CEO Juliette Joffe: 'Given our reputation for delivering an eating experience and ambience which really resonates with our community, we felt that we had to deliver in-store broadband experience which was exceptional. Zonerider which being 'plug and play', is really easy to connect to, offers technically advanced security and admin features and can be offered to diners at only One Pound for an hour's use, was the ideal solution'.

Zonerider's Levi Russell comments further: 'Zonerider is proud of it's British roots and international reach, having users all over the world, including even beach-side B & Bs in Mexico, we look forward to diners at Giraffe joining in. You never know; there could be a musician in Africa using Zonerider to upload the next big thing in music to excite Giraffe's world music fans and share the Zonerider connected community'